





#### TESLA'S MISSION

To accelerate the world's transition to sustainable energy.



### TESLA PRODUCTS







Vehicles Storage Solar

#### SECRET MASTER PLAN





2008 - Roadster 2,600 vehicles produced Starting Price: \$128,000



2012 - Model S | Model X > 120K vehicles produced Starting Price: \$70,000



2017 - Model 3 Mass market vehicle production Starting Price: \$35,000

#### Volume



### Model S

- Up to 335 miles of range
- 0-60 mph in as little as 2.5 seconds
- All-wheel drive
- 75 kWh and 100 kWh battery options
- Autopilot equipped
- Seats up to 7
- Highest safety rating in America





### Model X





- Up to 295 miles of range
- 0-60 mph in as little as 2.9 seconds
- All-wheel drive
- 75 kWh and 100 kWh battery options
- Autopilot equipped
- Seats up to 7
- Safest SUV ever tested



### Model 3

- Started production in July
- 0-60 mph in as little as 5.1 seconds



- Autopilot equipped
- Starts at 35,000







### TESLA CHARGING



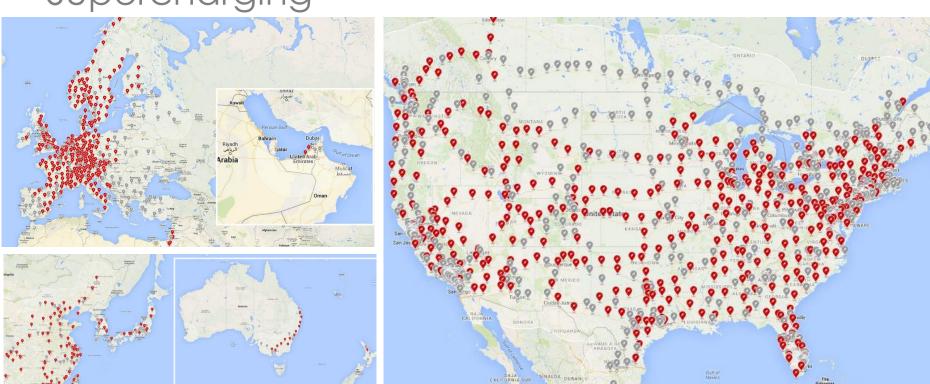




Supercharging Destination Charging Home Charging



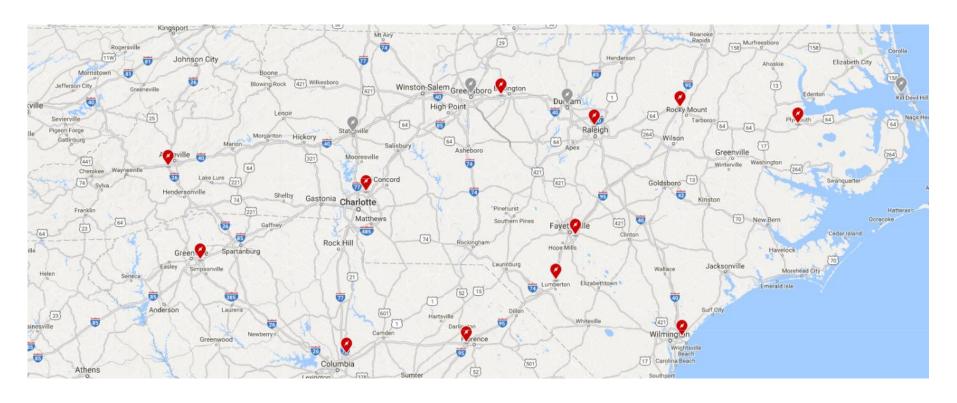
## Supercharging



1,008 Supercharger Stations with 7,032 Superchargers



### Supercharging in North Carolina





## Supercharging







Enter your final destination and Trip Planner automatically routes you through convenient Superchargers along the way.



Plug In

Plug in for about 30 minutes and grab a cup of coffee or a quick bite to eat while your vehicle charges.



Journey On

Your Tesla app will notify you when your vehicle is done charging.



### Destination Charging

Convenient charging at hotels, restaurants and shopping centers.







# Home Charging





Wall Connector circuit breaker options	Mobile Connector outlet adapters	Max power (kW) at 240 volts	Estimated recharging speed, miles per hour Model X / Model S
100 amps	N/A	19.2 kW *	45 / 52**
90 amps	N/A	17.3 kW *	45 / 52
80 amps	N/A	15.4 kW *	40 / 46
70 amps	N/A	13.4 kW *	35 / 40
60 amps	N/A	11.5 kW	30 / 34
50 amps	NEMA 14-50	9.6 kW	25 / 29
45 amps	N/A	8.6 kW	23 / 26
40 amps	N/A	7.7 kW	20 / 23
35 amps	N/A	6.7 kW	17 / 20
30 amps	NEMA 14-30	5.7 kW	14 / 17
25 amps	N/A	4.8 kW	11 / 14
20 amps	N/A	3.8 kW	8 / 11
15 amps	N/A	2.8 kW	5 / 7

### Multi-Unit Dwelling (Home/Workplace) Charging



- 80%+ of charging done at home/work
- Parking Lot Electrical Capacity and Connectivity upgrades
- EV 'make ready' infrastructure

